

---

# **ASIDIC**

**SPRING 2010 MEETING**

---

## **ATTENDEE LIST**

---

**MARCH 23, 2010  
LYRASIS CONFERENCE CENTER  
PHILADELPHIA, PENNSYLVANIA**

---

Aravind Akella  
Manager, Journal Development  
American Institute of Physics  
2 Huntington Quadrangle Suite 1N01  
Melville, NY 11747  
Phone: 516 576-2219

Jennifer Arndt  
American Chemical Society  
1155 16th Street NW  
Washington, DC 20036

Linda Beebe  
Senior Director/psycINFO  
American Psychological Association  
750 First Street NE Ste 100  
Washington, DC 20002-4242  
Phone: 202-336-5636

Lukas Biewald  
CEO/Founder  
CrowdFlower  
455 Valencia Street  
San Francisco, CA 94103  
Phone: 650 804-5470

Bratati Biswas  
Manager, Content Engineering  
IEEE  
445 Hoes Lane  
Piscataway, NJ 08854  
Phone: 732 562-6529

John Blossom  
President  
Shore Communications Inc  
4 Merritt Lane  
Westport, CT 06880-1421  
Phone: 203 981-736

Andrea Broadbent  
Director, eBusiness Development and Licensing  
The McGraw-Hill Companies, Inc.  
148 Princeton-Hightstown Road  
East Windsor, NJ 08520  
Phone: 609-426-5523

Susan Feldman  
Research VP  
IDC  
5 Speen St  
Framingham, MA 01701  
Phone: 508-935-4552

Michael Fisher  
Editorial Director  
Harvard University Press  
79 Garden Street  
Cambridge, MA 02138  
Phone: 617 495-2674

Richard Fusco  
Director, Content Strategy  
McGraw-Hill  
1221 Ave. of the Americas  
New York, NY 10020-1095  
Phone: 212 512-2974

Darrell W Gunter  
Chief Marketing Officer  
Collexis Holdings Inc  
210 Highland Road  
South Orange, NJ 07079  
Phone: 973 454-3475

Brooks Hanson  
Deputy Editor, Science  
AAAS  
1200 NY Ave  
Washington, DC 20005  
Phone: 202 326-6506

Pam Harley  
VP, Product & Market Development  
Semeduca  
316 E Main Street  
Charlottesville, VA 22902  
Phone: 434 296-6333 x272

Lizabeth Harman  
Electronic Media Production Manager  
AAAS  
1200 New York Avenue NW  
Washington, DC 20005

Donald T Hawkins  
Executive Secretary  
ASIDIC  
PO Box 3212  
Maple Glen, PA 19002-8212  
Phone: 215-654-9129

Jim Hohman  
VP, Sales - Publishing  
TEMIS Inc  
1518 Walnut Street  
Philadelphia, PA 19102  
Phone: 703 944-3508

Tim Ingoldsby  
Director of Strategic Initiatives & Publisher  
Relations  
American Institute of Physics  
2 Huntington Quadrangle Suite 1N01  
Melville, NY 11747-4502  
Phone: 516-576-2265

Beverly Jamison  
Sr. Director, IT Architecture and Publishing  
Solutions  
American Psychological Association  
750 1st St NE  
Washington, DC 20002  
Phone: 202-336-5695

Richard Kaser  
VP, Content  
Information Today, Inc.  
143 Old Marlton Pike  
Medford, NJ 08055-8570  
Phone: 609 654-6266

Thane Kerner  
CEO  
Silverchair  
316 East Main Street  
Charlottesville, VA 22902  
Phone: 434 296-6333

Richard Klavans  
President  
SciTech Strategies Inc  
2405 White Horse Road  
Berwyn, PA 19312

Mike Lavitt  
Director, Online and Editorial Production,  
Aviation Week  
McGraw-Hill  
2 Penn Plaza  
New York, NY 10121-0101

Luis Martinez  
McGraw-Hill  
2 Penn Plaza  
New York, NY 10121-0101

Guillaume Mazières  
TEMIS, Inc.  
1518 Walnut St., Suite 1702  
Philadelphia, 19102  
Phone: 215 732-2549

Christopher McMahon  
Director, Production Operation  
American Institute of Physics  
2 Huntington Quadrangle  
New York, NY 11747  
Phone: 516 576-2348

Jill O'Neill  
Director Planning & Communications  
NFAIS  
1518 Walnut St  
Philadelphia, PA 19102-3403  
Phone: 215-893-1561

Helen Parr  
Director Online Publications  
Elsevier  
360 Park Avenue South  
New York, NY 10010

Brad Pickar  
Senior Manager  
Infosys Technologies Ltd  
630 Fifth Ave  
New York, NY 10111  
Phone: 917 238-7393

Bill Pickering  
Senior Manager, Online Services  
IEEE  
445 Hoes Lane  
Piscataway, NJ 08854  
Phone: 732 562-6062

Judy Quong  
Senior Associate Editor, *Cancer Research*  
American Association for Cancer Research  
1 Independence Mall 615 Chestnut St 17th floor  
Philadelphia, PA 19016  
Phone: 215 440-9300 x337

Deborah Rivera-Wienhold  
Director, Business Operations & Administration  
American Association for the Advancement of  
Science  
1200 New York Avenue NW  
Washington, DC 20005  
Phone: 202 326-6536

Robert Rose-Coutre  
Content Manager - Operations  
Avantext Inc  
625 West Ridge Pike Suite C100  
Conshohocken, PA 19428

Steven K Sieck  
President  
SKS Advisors, Inc  
200 E 10th Street #418  
New York, NY 10003  
Phone: 917 534-9951

Stanley Stillman  
Access Publishing Co  
P O Box 7439  
Richmond, VA 23221  
Phone: 804 358-0163

Mark Subers  
VP Business Development  
Silverchair  
316 E Main St  
Charlottesville, VA 22902  
Phone: 484 459-8961

Matthew Turner  
Principal Consultant  
Mark Logic Corporation  
999 Skyway Road Suite 200  
San Carlos, CA 94070

Michael G Walker  
Exec VP and COO  
NewsBank Inc  
PO Box 219  
Chester, VT 05143-0219  
Phone: 802-875-8338

Rich Weber  
Account Executive  
Apex CoVantage  
198 Van Buren St., 200 Presidents Plaza  
Herndon, VA 20170-5338  
Phone: 571 499-9225